Strategic IAM Advisory

Purposeful IAM Strategies for Impactful, Predictable Outcomes

In most enterprises and government agencies today, fragmented IAM solutions often fall short, creating gaps in security, compliance, and customer experience. Our consulting services leverage Identient's proprietary SPI 360 Framework, translating strategic performance intelligence into actionable, practical strategies and operational improvements tailored specifically for large enterprises modernizing their consumer IAM environments. For CxOs, this means not just solving today's IAM problems but continuously evolving and optimizing identity programs to drive business resilience and trust at scale.

Overview

Fragmented solutions lead to security gaps, creating a patchwork of tools that fail to integrate and protect critical assets. This product-centric mindset complicates implementations, drains resources, and disrupts governance, stalling organizational progress. By focusing on products instead of purpose, businesses miss the strategic impact needed to adapt, scale, and drive true transformation.

A strategic approach to IAM, guided by Identient's proprietary framework, intuitively adapts to evolving threats, aligns identity programs with strategic business goals, and enhances security through intelligent, purpose-driven governance.

How Identient Helps

Identient addresses the toughest challenges of under-resourced teams, leadership inertia, and skills gaps in IAM, transforming obstacles into opportunities. We bridge the knowledge and execution divide, empowering CxOs to lead with confidence and precision. With Identient, IAM becomes a driver of success in enterprise IAM, not an afterthought.

Our consulting services translate the strategic insights generated by the SPI 360 Framework into tangible outcomes, accelerating transformation and measurable business impact.

Identient drives success in high-risk, complex environments. We empower CxOs to achieve long-term impact by enabling strategic foresight, stakeholder collaboration, and governance excellence.

Strategic IAM Alignment Workshop

The Strategic IAM workshop equips IT and business leaders to transform IAM into a strategic business enabler, aligning governance, security, and business objectives. Participants gain practical tools to navigate stakeholder dynamics, improve collaboration, and drive IAM success.

Our services include:

- Review current business goals and challenges
- Stakeholder map and communication plan
- Cross-agency collaboration models and decision-making frameworks
- Evaluation and selection of the most promising strategic options
- Identify and develop appropriate metrics
- **Leverage SPI 360 assessments to pinpoint gaps and prioritize actionable insights**

Modernizing IAM Workshop

The Modernizing IAM workshop is designed to provide an overview and practical guidance for teams looking to update and improve their identity and access management practices in the context of modern cloud and hybrid environments.

Our services include:

- Overview of the CIAM and IDAM vendor and technology landscape
- Review and validate enterprise IAM requirements
- Develop a conceptual framework and reference model for modern IAM
- Develop a shared understanding of personas, user segments, and pain points
- **Leverage SPI 360 assessments to pinpoint gaps and prioritize actionable insights**

IAM Program & Governance

Project or program oversight provides expert guidance and support to organizations seeking to establish or enhance their IAM governance framework and practices, tailored to their specific needs and goals.

Our services include:

- IAM program strategy development
- Architecture strategy and review
- Develop policies and standard operating procedures
- Identify and develop appropriate metrics
- Skillset assessment and recommendations
- **Leverage SPI 360 assessments to pinpoint gaps and prioritize actionable insights**

Identity Security Workshop

The identity security workshop equips organizations with a comprehensive approach that aligns security practices with business strategy, integrating data governance, privacy-enhancing technologies, and dynamic risk controls. By focusing on stakeholder alignment and disciplined execution, it transforms identity security into a competitive advantage, safeguarding critical assets and fostering a culture of trust.

Our services include:

- Strategic identity and data risk assessment
- Privacy and data governance alignment
- Identity and data security framework design
- Stakeholder engagement and alignment
- Customized execution roadmap and planning
- **Leverage SPI 360 assessments to pinpoint gaps and prioritize actionable insights**

IDENTIENT

Founded in 2024 by Steve Tout, Identient is a consulting agency headquartered in Bremerton, Washington, bringing decades of enterprise IAM expertise to the forefront. With a deep understanding of CIAM, our team partners with organizations to strategize, plan, and execute transformative security initiatives that align with business objectives. Specializing in identity and data security, governance, and enterprise architecture, Identient delivers tailored solutions in high-stakes environments, empowering clients to navigate complex challenges with confidence and precision. For more information, visit www.identient.ai